

# Lindsay Agricultural Society

Presents

## The 2020 Virtual Lindsay Exhibition

**President:** Len Dawson

**1st Vice President:** Lois Batty

**2nd Vice President:** Bev Fisher

**Secretary/Treasurer:** Evan Craft

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### STAFF

**General Manager:** Harry Stoddart

**Finance Administrator:** Shelley Solomon

**Competitions Coordinator:** Shanice Sproule

**Groundskeeper:** Rich Brooks

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### CONTACT US

#### Lindsay Exhibition

P.O. Box 752, 354 Angeline Street South,

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Phone (705) 324-5551

Website: [www.lindsayex.com](http://www.lindsayex.com)

Email: [fair@lindsayex.com](mailto:fair@lindsayex.com)

Instagram: [@lindsay\\_ex](https://www.instagram.com/lindsay_ex)

Facebook: [Lindsay Exhibition](https://www.facebook.com/LindsayExhibition)

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**NOTE: ENTRIES CLOSE FRIDAY, SEPTEMBER 18, 2020 at 11:59pm - no exceptions.**

Entries must be made online at <https://www.assistexpo.ca/lindsayex>

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### LIVESTOCK EXHIBITOR CODE OF CONDUCT

The Lindsay Exhibition is committed to responsible animal care and treatment. This Code of Conduct outlines what is expected of livestock exhibitors in the handling and exhibiting of all animals involved with the LEX.

This Code has been developed to meet the following objectives:

- To ensure the health and well being of all animals at the fair
- To demonstrate an accurate and responsible animal care message to the public

- To maintain the integrity of all livestock competitions, displays, and sales
- All animals must be treated and handled in a responsible manner. The well being of the animals shall take precedence over the demands of owners, sellers, buyers, organizers, sponsors, and officials.
- The care of all animals must be as consistent as possible with their normal schedules and standards. High standards of nutrition, health, sanitation, environment and safety must be met at all times. All handling, housing and veterinary treatment must ensure adequate animal care.
- Livestock should be prepared with proper training, fitting and grooming prior to filming the submission for the LEX. Excessive disciplining of animals at the LEX is unacceptable.
- Exhibitors are expected to provide adequate training for anyone handling their livestock.
- Exhibitors should take every opportunity to enhance public awareness, education and appreciation of proper livestock management and handling practices.

There will be no tolerance for any mistreatment of animals. Any unacceptable exhibitor conduct will be subject to action including possible elimination from the competition(s) and/or exhibit, at the discretion of the Board of Directors of the Lindsay Agricultural Society.

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## RULES & REGULATIONS

It is the responsibility of each exhibitor to read and fully understand the rules governing cattle at the Lindsay Exhibition.

1. Due to the impact of COVID-19, we are unable to provide prize money for competitions at the 2020 Lindsay Exhibition. Virtual ribbons and placings will be awarded and results will be available online at [www.lindsayex.com](http://www.lindsayex.com). **NO ENTRY FEES** are required for the livestock classes at the 2020 Lindsay Exhibition. However, in light of the present financial needs, **voluntary donations** are welcomed during entry submissions. All proceeds go to supporting the Lindsay Agricultural Society in 2020.
2. All exhibitors must obey the general rules of the Lindsay Exhibition as well as the individual regulations of each division. An exhibitor violating any rule or regulation of this Society may be subject to penalties as the Board of Directors may see fit.
3. **THE LINDSAY AGRICULTURAL SOCIETY** reserves all rights to its show and may restrict or prohibit admittance to the show to any person or group of persons without giving reason for such action. Further, the Society may refuse the privilege of exhibiting to any individual without disclosing the reasons for such refusal.
4. **MEMBERSHIP:** Any persons, on the payment of the annual membership fee of \$15.00, shall be enrolled as a member of the Society for the current year and as such shall be entitled to the advantages and privileges conferred on members under the rules of the Exhibition. No membership fee will be retained from winners for their membership for the following year.
5. **OWNERSHIP:** Animals or articles entered for competition must be the bonafide property of the person entering them, and with the exception of animals, must have been grown, produced, manufactured or made in the present year by the person or persons entering them. If any doubt arises on the subject, proof will be required. The President, Vice-President or Manager shall be obliged to cause any exhibitor with reference to whom such doubt exists, to make satisfactory declaration of compliance with the terms of the said rule. If any person shall enter an article for exhibition as produced or manufactured by himself or herself when it has not really been so, he or she shall forfeit all prizes, which may be awarded to him, and shall be precluded from exhibiting in the future.

6. **ENTRIES CLOSE: FRIDAY, SEPTEMBER 18, 2020 at 11:59pm.** Entries **MUST** be made online at <https://www.assistexpo.ca/lindsayex>. Complete pedigree information as requested on the entry form must be completed in full as well as a photo release waiver. **ABSOLUTELY NO ENTRIES WILL BE ACCEPTED AFTER THIS DEADLINE.**
7. **DISTURBANCES:** An exhibitor who is guilty of creating a disturbance, whether by openly criticizing the Judge or using obscene language to any Judge, Official, Employee or Board Member, shall forfeit the right to any premium and may be suspended by the Society from exhibiting. Disturbances on social media platforms are subject to the same consequences.
8. **FRAUD:** Upon the discovery of fraud, deception, or dishonest practice, either in preparation, ownership, or of any misrepresentation concerning any article exhibited which may be affected, or may have been intended to affect the decision of the Judges, the Board of Directors shall have the power to withhold the payment of any prize awarded, and may prohibit any such party or parties from exhibition in any class for one or more years, and may publish the names of such persons or not as deemed most expedient.
9. **ALL PLACINGS MADE BY THE OFFICIAL JUDGE ARE FINAL.** No protests will be considered.
10. **ATTIRE:** Neatness of dress in the submission is required in all divisions. Exhibitors may dress in breed association or 4-H style attire. No hats are to be worn and there is to be no marketing or slogans visible on clothing.
11. The Society reserves the right to interpret its own rules and regulations and should any dispute or question arise not provided for in the rules and regulations, the decision of the Board of Directors shall be final.
12. **ENTRIES MUST BE OWNED BY EXHIBITOR FOR 90 DAYS PRIOR TO SHOW. EXHIBITOR MUST FEED, HOUSE & SHOW ANIMAL.**
13. **ALL BEEF ANIMALS** (including calves) must be legibly tattooed. Those not tattooed will be disqualified.
14. **DEFINITION OF AN EXHIBIT:** All purebred registered animals, whether owned by one person or by more than one person (individually or jointly) are considered to be the production of the farm or breeding unit on which they are maintained.
15. **BREEDING UNIT:** Where the same or common interest are involved in more than one breeding operation, such operations are considered as one breeding unit. In all cases where there is any doubt that more than one breeding unit exists, the interpretation shall be that only one breeding unit exists. The responsibility of proof of separation of breeding units shall rest with the exhibitor.
16. **BREEDING CAPABILITY:** In cases where doubt exists in the mind of the judge or official as to the breeding capability of an animal, the exhibitor may be required to furnish evidence to the satisfaction of the officials concerned.
17. **Accepted file types:**

**Photos - JPEG, JPG, PNG, TIFF**

**Videos - MOV, MP4, MPEG**

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## **LIVESTOCK MEDIA SUBMISSION RULES**

1. For every entry, we require one photo and one video of the animal.
2. The video is to be **no longer than 1 minute** and must be one continuous video. Do not edit multiple videos together. Videos and pictures are not to be edited in any way. Entries that do not adhere to the specifications for videos and images will be disqualified.

3. The video is to be taken as if the animal was in the show ring. It must include the show side and rear view while the animal is walking as well as standing in profile from the rear, both sides and front views. Be sure to include all angles of the animal for the judge's convenience (including feet, udders, and testicles when specified).
4. The photo must be a side view profile. The animal must be completely in view, centered, and occupy the majority of the frame of view. Show person does not need to be in the photo.
5. Both photos and videos must be taken in the horizontal position (landscape).
6. The animal must be shown on clean, flat ground, and feet must be clearly visible (no straw, bedding, rough terrain, or long vegetation).
7. Videos may not include any farm names, farm signs, or advertising.
8. Video quality 720p or higher.
9. Animals may be clipped and fit by the exhibitor prior to being videoed but it is not mandatory.
10. The unethical fitting of animals entered is prohibited. Unethical fitting is deemed to consist of any treatment or operation materially altering the structure or natural conformation of any part of an animal's body.
11. The show committee has the right to disqualify any exhibitor it believes has not followed the rules.
12. Video and photos must be taken between the dates of August 1st to September 18, 2020.
13. It is the responsibility of the exhibitor to upload the entry video(s) and photo(s) in the correct format within the acceptable time frame. Judging may begin **IMMEDIATELY AFTER THE ENTRY DEADLINE.**
14. The Society reserves the right to disqualify any entries that do not appear to satisfy standard health requirements acceptable for in-person competition. Animals that display signs of distress, ill health, or are not an acceptable representation of a healthy animal, based on species specific criteria, will be disqualified. All material from the Virtual LEX is available for the public to view and all entries must represent high standards of animal care.

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## PHOTO & VIDEO SUBMISSION GUIDELINES

**Welcome to the first ever Virtual Lindsay Exhibition!** We understand that a virtual exhibition is a new format for most of our exhibitors and may pose challenges for entry submissions. We created this section to help our exhibitors ensure that the photos and videos they submit properly represent the quality of their entries and enable the judges to view the entries in a similar manner as they would in person. **Please be sure to view the [Virtual Competition Resource Page](#) on our website for examples of photo and video for livestock entries.**

### General

- If making multiple entries, plan to photograph everything in one session and upload them all at the same time

### Photos

- Take multiple photos, then select the best from the group, this increases your chances of finding one that really shows off your animal

### Videos

- Use a tripod if possible to steady the image, move slowly

## General

### - **Minimize background distractions**

- All videos/photos done in **landscape view**, if using a smartphone or tablet make sure to **turn your device to a horizontal position** before beginning.
- The **animal should occupy as much of the frame of view as possible**, adjust the camera angle and distance from the animal to minimize the space not occupied by the entry.
- Be aware of the position of the sun when taking photo and video. Photo and video quality is improved when the sun is **behind the camera person**.
- Double check that your file types match the accepted file types before submitting.
- Do not enhance or adjust your submission files.
- Avoid the use of flash.
- Do not wait until deadline to photo/film submissions, **media files are due with entry**.
- No farm names, signage or advertising may appear in media files.

## Photos

- **Any device with a camera can be used**, make sure to focus your entry before taking the photo by taping the screen on a smartphone/tablet or lightly pressing the capture button on a digital camera

- 1 photo per entry (side view)

- **Accepted file types: JPEG, JPG, PNG, TIFF**

## Videos

- **Mute** all of your videos before submitting

- **Maximum of 1 minute**

- Videos must be 720p quality or higher

- 1 video per entry

- **Accepted file types: MOV, MPEG, MP4**

- Remember to watch the example videos on the Virtual Resources Page

# VIRTUAL MILKING SHORTHORN SHOW

The Lindsay Exhibition is proud to host the  
2020 VIRTUAL NATIONAL SHOW of the CANADIAN MILKING SHORTHORN SOCIETY

## IMPORTANT INFORMATION

- **ENTRIES CLOSE FRIDAY, SEPTEMBER 18, 2020 at 11:59pm**
- Entries **MUST** be made online at [www.assistexpo.ca/lindsayex](http://www.assistexpo.ca/lindsayex)
- Visit our [Virtual Competition Resources](#) page online for examples of livestock videos and photos

**JUDGE:** Rob Kite, Staffordshire, UK

**COMMITTEE:** Chairperson Ryan Barrett; Lois Batty, Evelyn Chambers, Adrian Vander Wielen, Dave Wittred

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## RULES & REGULATIONS

1. General Rules, Livestock Exhibitor Code of Conduct, and Cattle Health Regulations of the Lindsay Exhibition shall apply in all cases.
  2. The current rules and regulations including the '*Standard Exhibitor's Agreement*' of the Canadian Dairy Breeds are in effect at the LEX dairy cattle shows.
  3. Exhibits per exhibitor are restricted to a maximum of 2 entries per class.
  4. All entries must be owned by and registered in the name of the exhibitor. If entry has a production record, it must qualify on its own merit.
  5. Animals must be resident in Canada.
  6. 4-H members exhibiting an animal in Classes 1, 2 and 3 are eligible for a prize of \$20.
  7. There is no fee to enter; however, all entries must be received by 11:59pm pm EST on Friday, September 18<sup>th</sup>, 2020 to be eligible. No substitutions will be accepted after that date.
  8. All entries must include animal name, registration number, and date of birth. For cows, calving date and number of lactations must be provided.
  9. All entries must be accompanied by **one** video (maximum 2 minutes in length) that shows the animal in motion as well as from multiple angles. Video should be taken close enough to the animal to ensure that the animal's conformation is easily visible. Entries should also be accompanied by a minimum of 2 photos (maximum of 5), ideally showing each side of the animal. For milking animals (Classes 4, 5 and 6), there should be at least one photo that shows a rear or three-quarter angle of the udder.
  10. Entries will be accepted via AssistExpo or by email to [milking.shorthorn@gmail.com](mailto:milking.shorthorn@gmail.com).
  11. Animals should be clipped and fitted as if they were going to a regular show. Likewise, cows in milk should be photographed as if they were going into the show ring. No abnormal adulterations to the animal will be permitted in line with the Standard Exhibitor's Agreement of the Canadian Dairy Breeds.
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**Classes:**

**1. Junior or Intermediate Calves - Born on or after December 1st, 2019**

Sponsored by Royal Bank of Canada (RBC)

**2. Senior Calves and Summer Yearlings - Born June 1st, 2019 - November 30th, 2019**

Sponsored by Belisle Nutrition

**3. Junior/Intermediate/Senior Yearlings - Born September 1st, 2018 - May 30th, 2019**

Must not have calved.

Sponsored by Farm Credit Canada

**Champion Junior Female**

Selected from 1st and 2nd place entries in Classes 1, 2, and 3

Sponsored by Oceanbrae Farms

Grand Champion - \$50.00, Reserve - \$30.00, Honourable Mention - \$20.00

**4. First Lactation Cows - Born after September 1st, 2017**

Sponsored by The Hitching Post (Shur-Gain)

**5. Second and Third Lactation Cows**

Sponsored by Lynmark Farms

**6. Fourth or More Lactation Cows**

Sponsored by Richford Farms

**Grand Champion Female**

Sponsored by SEMEX Alliance

Grand Champion - \$50.00, Reserve - \$30.00, Honourable Mention - \$20.00

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**EXHIBITOR SWEEPSTAKES DRAW**

**EASTGEN** are offering 2 semen certificates for a Sweepstakes draw for all exhibitors.

Names will be drawn and announced after completion of judging.

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# HAROLD BUCKLEY SPECIAL - BEST DRESSED CALF

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**ENTRY DEADLINE FRIDAY, SEPTEMBER 4TH, 2020**

**THESE CLASSES WILL BE FEATURED IN OUR COMMUNITY CHOICE SOCIAL MEDIA COMPETITION SERIES**

**Entries can be submitted through AssistExpo or via email to [fair@lindsayex.com](mailto:fair@lindsayex.com)**

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- No entry fees
- No prize money
- No ribbons
- Please see Photo/Video Submission Guidelines on page 5 to ensure your entries are submitted in the correct format
- For examples of acceptable photos please visit our [Virtual Competition Resources](#)

## **RULES & REGULATIONS**

1. Open to heifer calves - beef calves under 3 months may be male or female
  2. Exhibited by boys and girls 5 to 12 years of age, **WHO HAVE NOT BEEN A MEMBER OF A 4-H CALF CLUB IN THE CURRENT YEAR.**
  3. Calves must be born after March 1 of the current year. **Suitability of calf to child will be considered.** This rule will be enforced.
  4. Adults will not be allowed to show calves for their children.
  5. Calves do not have to be purebred.
  6. Calf and exhibitor to be dressed in costume. This class is judged on the **costume only.**
  7. HEALTH OF ANIMALS REGULATIONS WITH RESPECT TO ALL CATTLE WILL BE IN EFFECT
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These classes will be judged on social media as part of our Community Choice Competitions series.

ENTRIES DUE SEPTEMBER 4th, 2020

Submit 2 photos

### **Classes:**

1. **Harold Buckley Special - Best Dressed Calf - Dairy**
2. **Harold Buckley Special - Best Dressed Calf Class - Beef**