



## CMSS Newsletter - January 2022

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### 2022 Improver - Call for Advertising

We are now booking advertising for the 2022 edition of The Improver, our annual breed journal. Advertising rates stay the same as last year:

Full page (5.5" x 8.5"):	\$300 Colour	\$200 BW
Half page (4.5" x 3.7"):	\$200 Colour	\$125 BW
Quarter page (2.3" x 3.7"):	\$125 Colour	\$75 BW

The Improver is the Society's primary marketing tool, including Society news, interesting articles on herds and trends in the breed, reports from other countries, production awards, show results, and a membership directory. All Milking Shorthorn Society members receive a copy of The Improver, and we also hand out copies at shows and events through the year, as well as providing to interested new buyers. An electronic version is also posted on our website soon after printing.

We are starting work on the Improver a bit earlier this year, so if you're interested in placing an ad, please contact me by March 15th to book your space. I'm happy to assist you with creating your ad if you require design services. Also feel free to send along any announcements (weddings, babies, anniversaries, etc) for our Member News page!



### Embryo Expansion Program - Applications Open!

Canadian dairy producers are invited to apply to the CMSS for an opportunity to purchase high-calibre Milking Shorthorn embryos sourced from leading herds at a subsidized cost in the second year of our Embryo Expansion Program. In this program, successful applicants will be selected to **purchase a package of four embryos at a subsidized price of \$250/embryo direct from the Society**. In addition, these successful applicants will also receive a free membership to the Society and 5 doses of semen on a future CMSS Syndicates/Semex sire.

In the first year of this program, four producers from across the country (one each from QC, ON, AB & BC) were successful applicants. To apply, please complete the online form available at <https://tinyurl.com/cmss-eeepform> or contact the office for a PDF copy of the form. **Entry deadline is April 15th, 2022.**

Applicants will be selected based on multiple factors, including participation in herd improvement programs (DHI, classification), demonstrated interest in the breed, and either not currently having Milking Shorthorns or being new to the breed in recent years. For more questions, please feel free to contact the office!

# CMSS Awards: Call for Nominations

## Distinguished Service Award:

The Society periodically awards the Distinguished Service Award (DSA) to an individual that has made a significant contribution to the Milking Shorthorn breed in Canada. Potential nominees can include current or former breeders or past or present CMSS staff members. Eligibility for the DSA include lifetime contributions to the breed, focusing on service to the Society as a director, committee member, sale or show volunteer, and promoter of the breed to the larger dairy industry. Recipients of the DSA will receive an honorary lifetime membership to the CMSS.

To nominate someone for this award, please fill out the form on the CMSS website under "Services." Entries are due to the CMSS office by April 1st, 2022.

## Master Breeder:

Breeders wishing to have their points for Master Breeder calculated should contact the office by March 1st.

## Star Brood Cows:

Requests to calculate Star Brood Cow points are accepted at any time. New Star Brood Cow listings from the past year will be printed in the 2022 Improver.

## 2022 Cow of the Year:

The CMSS is now accepting nominations for the CMSS Cow of the Year competition. A maximum of 4 nominees will be accepted from received entries and featured in the 2022 Improver.

To be eligible, the nominated animal must be alive in 2022, be owned at least in part by a Canadian and resides in Canada, be accompanied by a photo which shows the full profile of the animal, be 75% purity or higher, and must not have been previously named Cow of the Year. Animals previously nominated that did not win can be nominated again.

Factors which are highlighted on nominated animals include the cow's own production, classification, show winnings, genetic index, and performance of progeny.

**Entries are due to the office by April 1st, 2022.** Entries should be accompanied with a photo or the promise of a photo to follow soon after. If you need some extra time to arrange for a photo, please contact me and I will accommodate as best as possible!

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## Updates from the Secretary-Manager:

❖ The CMSS Board of Directors approved a small change to the Society's registry fee schedule at their last meeting. The fee for corrections to registration papers has been reduced from \$10.00 to \$5.00 (plus tax) per animal, effective December 20, 2021.

❖ The Board and myself are currently working on identifying some funding programs to assist with the cost of genotyping a number of Canadian cows in order to start building a reference population. This is the first step in hopefully pursuing routine genomic evaluations like the other dairy breeds.

Holstein Canada has recently announced that they are able to offer the high-density genomic test at a much lower cost (\$33/animal), and this includes testing for beta casein and genetics recessives. In addition, by building a strong database of genotypes, we can also investigate using genomics testing for parentage verification (instead of microsatellite testing).

If you are interested in testing animals to be part of a project, please feel free to reach out to me. You can always pull hair samples on cows and send them to me to hold on to until we can identify some funding to assist with testing costs. The Board has also agreed to budget some Society funds to assist with genomic testing costs in 2022.

❖ I have a substantial amount of back-issues of the Improver from the years 2011 to 2021. If you would like copies from any of these years, please contact me. There is no cost for CMSS members. Non-members will be charged for postage at cost.

❖ As you can see from the first page, I am getting to work earlier this year on the Improver. I figured that I might as well take advantage of some spare time this winter when COVID restrictions are restricting our social lives! We are keeping advertising costs the same. Please reach out if you are interested in an ad or have a news item to contribute!

❖ Do you have animals for sale? We still offer the Online Sale Barn on the CMSS website for those interested in listing animals for sale.

Likewise, if you are looking for cattle, please feel free to reach out to me and I'd be happy to help connect you with other breeders to find what you're looking for!

❖ 2022 marks the 200th anniversary of the Coates Herd Book, the first cattle herdbook in the world. To mark this anniversary, the **World Shorthorn Conference will be held in the United Kingdom from July 7th to 20th, 2022**. In addition to the conference, there will be a two week tour that includes visits to both Beef and Dairy Shorthorn herds, the Great Yorkshire Show, and a number of tourist sites. The tour begins in London/Windsor and ends in Glasgow, with an optional Scotland tour following the main tour.

Dairy Shorthorn herds currently included on the itinerary include Drisgol in Wales, Dunham near Manchester, and Strickley in Cumbria. A visit to Cogent Breeding is also planned.

For a full itinerary as well as registration details, please visit <https://worldshorthornconference2022.co.uk/>

❖ Do you have semen on any of these bulls? If you'd be willing to donate a dose for genomic testing, please contact me!

Innisfail Prime Time  
Dropstad

Oceanbrae Logic's Plato  
Wildwood Nell's Prestige  
Mericrest Now You See  
Prairie-Pine WR's Ladysman  
Kingsdale Libby's Rebel  
Krause's Maxine's Mike  
Krause's Roxie Rodd  
Des Frenes M Master IV  
Pinehurst Rubin 7th  
Strickley True Perfection

Wildwood DG Lady's Lance  
Valley Crest Dropstad  
Oceanbrae Diamond Jack  
Cate's Tangerine Perles Titan  
Bar-D Krause's Fawn's C.D.  
Northend Edward's Bertie  
Kingsdale Peri's Champ  
Lisnamulligan Fairway  
Krause's Edith Edsel  
Cheapside Pride Starr  
Rustic Pride Lofty Jay

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## Excellent Cows and Very Good Two Year Olds

November 1, 2021 to Jan 15, 2022

Name	Class:	Sire:	Owner:
Camflat Inforcer Mary	EX-94-4E	Q Inforcer	John Campsall, Woodville, ON
Oceanbrae Ironman Ginger	EX-91-3E	Ironman-P	Oceanbrae Farms, Miscouche, PE
Oceanbrae Logic Betty	EX-90-5E	Logic	Oceanbrae Farms, Miscouche, PE
Prinsville Snoopy Fashion	EX-90-3E	Snoopy	Prinsville Dairy Farms, Bloomfield, ON
Kolson Mocha Leary	EX-90-2E	Mocha	S & J Edwards, Cobden, ON
Oceanbrae Pepper Trinity	EX-90-2E	Logic	Oceanbrae Farms, Miscouche, PE
Oceanbrae Turbo Perrin	EX-90-2E	O Turbo	Oceanbrae Farms, Miscouche, PE
Kolson Royal Lady-P	EX-90	Royalty	S & J Edwards, Cobden, ON
Laughlin Plato Nellie	EX-90	Plato	Laughlin Farms Ltd, Kinburn, ON
Oceanbrae Bennett Sage	EX-90	O Bennett	Oceanbrae Farms, Miscouche, PE
Prinsville Ace's Superstar	EX-90	Jurist Ace	Prinsville Dairy Farms, Bloomfield, ON
Ashtonia St Clare Eden	VG-85-2y	St Clare	Rob Ashton, Port Perry, ON
Camflat Patriot Mary Poppins	VG-85-2y	Patriot	John Campsall, Woodville, ON
Kolson St Clare L'Oreal	VG-85-2y	St Clare	S & J Edwards, Cobden, ON
Oceanbrae Bentley Christina	VG-85-2y	Bentley	Oceanbrae Farms, Miscouche, PE
Oceanbrae Finn Topaz-P	VG-85-2y	O Finnegan	Oceanbrae Farms, Miscouche, PE
Oceanbrae Ironman Saga	VG-85-2y	Ironman-P	Oceanbrae Farms, Miscouche, PE
St-Yves Allo	VG-85-2y	St Clare	A & R Prefontaine, St-Aime, QC

# December 2021 - Genetic Evaluation Updates

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## Bulls:

- There is not a lot of re-ranking on the top of the LPI list this round. Treeton Pingerly continues at #1 LPI, followed by B Jurist (#2), Ace (#3), and St Clare (#4 and #1 Active).
- Jumping over 100 LPI points this round is Ecuafarm Kaiser Royalty, now at #5 (+1677 LPI). Royalty's Canadian proof more closely resembles his American proof now that he has added more daughters with more lactations (now 73% reliability). He is +225 kg M, +11F, +6P, and +6 Conformation. He appears to have particularly good evaluations for Herd Life (110) and Milking Temperament (115).
- Dropping a few spots this round is American sire North Stars Famous Patriot EXP, now at #14 LPI (+1312). He lost some ground on milk this round, while still being a strong +8 for conformation.
- Getting a full proof for the first time in Canada is Blissful Ted's Spurgeon, a son of Vinra Frost Ted (#17 LPI). Spurgeon debuts at #25 LPI at +1182. He has EBVs of +320M -3F -0.27%F 0P -0.18%P -2 Conf 107 Herd Life. (68% reliability)

## Cows:

- There is also very little re-ranking at the top of the LPI cows list this round. Kulp-Gen Jurist Angel EXP continues to sit in top spot, followed by two full sisters: Oceanbrae Pingerly Berry and Oceanbrae Pingerly Betty, who are #1 and #2 Active LPI cows.
- #3 Active LPI cow is Oceanbrae TP Lauren, followed by Lynmark SC Scout at #4 and Lady Grove TP Courtney at #5.
- The highest debuting cow this round is Onaknoll Bentley Erikarose (+1992) at #14 LPI (and #7 Active). She is one of the first daughters of Oceanbrae Royal Bentley, who is expected to receive a full proof in April 2022. Erikarose is owned by the Palmer family of Bruce Mines, Ontario.
- Other new entries in the Top 100 LPI Cow list are Oceanbrae Barrington Gemma (#35), Richford Candy Man Elite (#55), and Richford Bentley Dropkick (#64)

## Heifers and Herds:

- Daughters of Oceanbrae Foster take 6 of the top 7 spots on the PA LPI heifer list, and 8 of the top 10 spots.
- Daughters of Foster, Bentley, and Lynmark St Clare dominate the Top 50 PA LPI heifers.
- The Top 5 LPI herds are:
  - #1 Oceanbrae Farms, PE
  - #2 Lady Grove Milking Shorthorns, MB
  - #3 Richford Farms, ON
  - #4 Lynmark Farms, ON
  - #5 Prinsville Dairy Farms, ON

## MACE Bulls:

- There has been quite a bit of change to the MACE listings for Milking Shorthorns this month, as the majority of New Zealand bulls now appear lower down the list.
- MACE proofs for USA bulls currently only include production traits. The top bulls available in Canada (or previously available) are:
  1. GE Gold Mine RT Badger (+1522)
  2. SAK Kourt Taser EXP (+1500)
  3. Echo Farm Ted McCoy (+1320)
  4. Rovin Ali Cowboy Cody EXP (+1272)
  5. Kundes Golden Badg Fantasy EXP (+1247)
  6. Rovin Sue KSR Stanley EXP (+1081)

## Newly proven US bulls of interest:

GE Gold Mine Presto Gianni: -104M -12F -0.11% -3P +0.01% 97SCS  
GI2 Gold Mine MD Justice: +401M -23F -0.54% +4P -0.13% 94 SCS  
Purple Fever RR Zeus EXP: +168M -15F -0.30% 0P -0.08% 92 SCS  
Cor-Bloo Ricochet: -496M -39F -0.28% -13P +0.05% 105 SCS