



2019 Improver: Call for Advertising

It's time to start work on the 2019 Improver, our annual breed journal. The Improver goes to all Society members as well as a number of international Milking Shorthorn breeders. In addition, it is our primary promotional publication throughout the year, so advertising in the Improver is a great way to promote your herd and support the Society.

2019 Advertising Prices are:

Size	Black and White	Colour
Full Page	\$200	\$300
Half Page	\$125	\$200
1/4 Page	\$75	\$125

Note: The Improver is published in digest size (5.5 in x 8.5 in)

Booking Deadline for the 2019 Improver is April 15th, 2019. Please contact Ryan by that date to book your advertisement. The goal is to have the Improver out in May.

Also, if you have news items or announcements (births/weddings) to contribute, please be sure to pass those along as well!

Contact Ryan at (902) 439-9386 or milking.shorthorn@gmail.com.

Animals For Sale

Excellent Cow - Fresh in February

Eloc Logic Chili EX-90, fresh Feb 6th. Available because owner is short of room. 4th lactation. Produced over 8000 kgs M in first three lactations. First test: 35.2 kgs M 5.3%F 4.0%P 171 SCC

Contact: Sandy Cole, Middle Musquodoboit, NS (902) 890-6799 or colstein@hotmail.ca



Eloc Logic Chili EX-90

Cows and Heifers in Central Ontario

2nd and 3rd lactation cows and two young heifers by Ironman-P available near Lindsay, Ontario. Contact Edward Martin at (705) 324-3869

Call for Award Nominations

The CMSS has two award programs that are now accepting nominations. Nominations for both awards are due by April 15th, 2019.

Distinguished Service Award:

The DSA is awarded to a past or present CMSS member who has contributed greatly to the success of the Milking Shorthorn breed through their service to the Society and their work in promoting the breed. This award is selected by the Board of Directors from eligible nominees. Distinguished Service Award recipients are also presented with an Honorary Life Membership to the CMSS.

Past recipients include:

Barry & Jean Haggett (2018)

Mike Sullivan (2013)

James & Patricia Knott (2012)

Walter Goudy (2011)

Keith Barrett (2010)

Frank Ulrick (2009)

Jack Atkinson (2008)

CMSS Cow of the Year:

The Cow of the Year recognizes Canadian cows (still living in the year of nomination) that have excelled through any of high production, classification, show results, and performance of progeny.

Nominations must be accompanied by a quality photo of the cow which shows a side or three-quarter view. Professional photos are not required, but only high-quality non-professional photos will be accepted.

From the cows nominated, a maximum of four cows will be forwarded for voting to CMSS members in the Improver. The winner will be announced at the 2019 AGM.

Secretary's Notes:

- **Winter months are a great time to get caught up on registrations!** A registration paper is the least expensive way to add value to your animals, and is an essential step in record-keeping, particularly with new ProAction and animal movement record keeping. If you have any questions about registrations, please feel free to contact me.
- **If you have animals available for sale or are looking for Milking Shorthorns,** please feel free to contact me. We can list genetics for sale on our website and on our Facebook page. The Society also provides a **free listing of available embryos on our website.** If you have embryos available for sale, please feel free to let me know!
- **I am always looking for good Milking Shorthorn photos** to promote the breed on social media, for print ads, and on our website. Some examples of photos that would be particularly useful: winter scenes, Shorthorns in free-stall barns, and calf photos. Feel free to send photos along!
- I am planning to do **herd visits in Quebec and Eastern Ontario in the early spring.** If you would be interested in having me stop by your farm to answer questions or assist with registry issues, please give me a call or send me an email.
- I am looking at sire options for the Semex program for later in 2019. If you have a young bull that you would like to be considered for the program, or if you have a top cow that you'd like to discuss mating options for, please drop me a line.
- I am still building a library of hair samples to submit for genomic evaluation once we are able to set up a testing and evaluation program with the Canadian Dairy Network. Genomic testing has begun in the USA and the UK, so hopefully Canada can also participate. I am particularly interested in hair samples from cows with multiple progeny in your herd, sired by proven sires, sired by older sires/diverse genetics, and cows with extreme performance (high milk, high fat and protein, etc). These animals will help us to build a better genomic base for future estimation. Samples can be sent to me (in envelopes with name and reg number) at the office address.

Excellent Cows: August 15th to December 31st, 2018

Lynmark NYS Rosina	EX-93	Mericrest Now You See	Lynmark Farms, Norwood, ON
Lynmark GA Scottie	EX-92	Holstein	Lynmark Farms, Norwood, ON
Oceanbrae Pepper Lorelei	EX-91-5E	GMC Rebel Logic	Oceanbrae Farms, Miscouche, PE
Oceanbrae Ironman Ginger	EX-91	Oceanbrae Ironman-P	Oceanbrae Farms, Miscouche, PE
Prinsville Jurist Summer	EX-90-3E	B Jurist	Prinsville Dairy Farms, Bloomfield, ON
Prinzen Jurist Oksana	EX-90-3E	B Jurist	Shawn Koopmans, Picton, ON
Richford Ironman Iceland	EX-90	Oceanbrae Ironman-P	Don Richardson, St. Marys, ON
Spruce Briar Zumba Apple	EX-90	Mapleton Vly J Zumba	A & A Bromley, Westmeath, ON
Richford Ironman Scarelet	EX-90	Oceanbrae Ironman-P	Don Richardson, St. Marys, ON
Oceanbrae DJ Treasure-P	EX-90	Oceanbrae Diamond Jack	Oceanbrae Farms, Miscouche, PE
Prinsville Adam's Evelina-P	EX-90	Kulp-Gen OK Acdmy Adam-P	Prinsville Dairy Farms, Bloomfield, ON
Running Spring Paprika	EX-90	Clarefield Mocha	James Bartlett, Caledonia, ON
Lynmark Royal Sochi	EX-90	Ecuafarm Kaiser Royalty	Lynmark Farms, Norwood, ON

Very Good Two Year Olds: August 15th to December 31st, 2018

Serol Pingerly Beybesam	VG-86-2y	Treeton Pingerly	Don Richardson, St. Marys, ON
Laughlin Leslie SC	VG-86-2y	Lynmark St Clare	Laughlin Farms, Kinburn, ON
Serol Pingerly Marielle	VG-86-2y	Treeton Pingerly	Oceanbrae Farms, Miscouche, PE
Kolson Mocha Leary	VG-85-2y	Clarefield Mocha	S & J Edwards, Cobden, ON
Kolson Mocha Ridley	VG-85-2y	Clarefield Mocha	S & J Edwards, Cobden, ON
Oceanbrae Ironman Crystal	VG-85-2y	Oceanbrae Ironman-P	Oceanbrae Farms, Miscouche, PE
Oceanbrae Turbo Irish	VG-85-2y	Oceanbrae Turbo	Oceanbrae Farms, Miscouche, PE

CMSS Syndicates Sires available from Eastgen/Westgen/CIAQ

Name	LPI	Sire Stack	M	F	% F	P	% P	Conf
Lady Grove Conrad	1765 Proven	Ace x Logic x Prophet	101	23	+0.31	8	+0.12	6
Oceanbrae Ironman-P	1663 Proven	Adam x Thor x Architect	-95	19	+0.41	6	+0.21	7
Mapleton Vly J Zumba	1302 Proven	Julius x Koyote x Rebel 9	15	-1	-0.02	-3	-0.09	5
Oceanbrae Foster	2182 PA	Pingerly x Logic x CD	607	32	+0.10	20	+0.08	11
Koopycrest Anecdote-P	1786 PA	Ironman x Logic x Mocha	-16	21	+0.38	4	+0.10	10
Oceanbrae Royal Bentley	1720 PA	Royalty x Jurist x Notary	197	23	+0.23	7	+0.03	5
Lynmark St Clare	1518 PA	Mocha x Ruler x N Star	266	-3	-0.24	5	-0.06	5